

FLORIDA PFHA



*Welcomes You*



# 2024 SPECTRUM INTERNATIONAL SPONSORSHIP PACKAGES

April 3<sup>rd</sup>- 7<sup>th</sup>, 2024

# Championship Blanket Sponsor

**\$5,000**

- **Opportunity to showcase your farm/Corporate Logo on the beautiful 2024 Spectrum Championship Blankets that all the Championship Class winners will be taking home.**
  - **Announcement of your Sponsorship throughout the (5) day show**
- **Announcement of your Sponsorship on our social media pages. On Facebook we have over 6k followers and over 9k on Instagram**
- **Opportunity to distribute your farm/corporate material to the VIP Table sponsors. Must be supplied to Show Management no later than 2/12/24**
- **Opportunity to place (2) banners on the rail in the main arena. Banners must be no larger than 3 ft tall x 7 ft wide and must be supplied to Show Management no later than 4/01/24**

**For additional information contact:**

**Felicia Morejon  
305-916-8609**

# Spectrum Championship Trophy

**\$5,000**

- **Opportunity to showcase your farm/Corporate Name on the beautiful 2024 Spectrum Championship Trophies that all the Championship Class winners will be taking home.**
- **Announcement of your Sponsorship throughout the (5) day show**
- **Announcement of your Sponsorship on our social media pages. On Facebook we have over 6k followers and over 9k on Instagram**
- **Opportunity to distribute your farm/corporate material to the VIP Table sponsors. Must be supplied to Show Management no later than 2/12/24**
- **Opportunity to place (2) banners on the rail in the main arena. Banners must be no larger than 3 ft tall x 7 ft wide and must be supplied to Show Management no later than 4/01/24**

**For additional information contact:**

**Felicia Morejon  
305-916-8609**

# Figure 8 Sponsor

**\$2,500**

- **Opportunity to place your farm or company logo on Figure 8 poles.**  
**Poles are featured heavily on livestream and are placed in the center of arena, creating an optimal advertising opportunity.**  
**(Velcro banners must be supplied by Sponsor no later than 4/01/2024)**

- **(1)Banner placed on the rail (Show Ring)**  
**(Sponsor to provide banner no later than 4/01/2024)**

**Banner must be 3 ft high x 7 ft wide**

**Banners not meeting these specifications will be placed elsewhere on the Showgrounds**

- **Announcement of your Sponsorship throughout the 5 day Show**

**For additional information contact:**

**Felicia Morejon**

**305-916-8609**

# **Company/Farm Logo on Board of Directors & Staff Shirts \$4,000**

**Company Logo will be placed on the Florida PFHA Board of Directors & Staff Shirts**

(Sponsor to provide digitize logo in by 3/01/24 )

- **Company Signage in Prominent Locations (2)**

(Banner must be 3 ft high x 7 ft wide to be placed on the rail inside arena)

(Sponsor to supply banner no later than 4/01/24)

- **Company Logo Presentation on Florida PFHA website with link to sponsor website.**

- **Announcement of your sponsorship throughout the 5 day show.**

**For Additional Information Contact:**

**Felicia Morejon (305) 916-8609**

# **Company/Farm Logo on Ribbon Presenter Shirts \$3,000**

- **Company Logo will be placed on the Spectrum Ribbon Presenter Shirts**  
(Sponsor to provide digitize logo in by 3/01/24 )
- **Company Signage in Prominent Locations (2)**  
(Banner must be 3 ft high x 7 ft wide to be placed on the rail inside arena)  
(Sponsor to supply banner no later than 4/01/24)
- **Company Logo Presentation on Florida PFHA website with link to sponsor website.**
- **Announcement of your sponsorship throughout the 5 day show.**

**For Additional Information Contact:  
Felicia Morejon (305) 916-8609**

# Winner's Circle Sponsorship

**\$5,000**

- **Company/Farm Logo on Winner's Circle Backdrop**

**This advertising will be featured prominently on all winner's photos**

***(Sponsorship must be purchased by February 10<sup>th</sup> , 2024 )***

- **Announcement of your Sponsorship throughout the 5 days of Show**
  - **Company Logo Presentation on Florida PFHA website with link to sponsor website**
  - **Right to distribute promotional materials**
  - **Right to insert product sampling and/or advertising in VIP Bags**
- For Additional Information contact:**

**For additional information contact:**

**Felicia Morejon (305) 916-8609**

# **Welcome Dinner Sponsor**

**\$4,000**

- **Company Signage in Prominent Locations (2)**  
**(Banner must be 3 ft high x 7 ft wide to be placed on the rail inside arena)**  
**(Sponsor to supply banner no later than 4/01/24)**
- **Company Logo Presentation on Florida PFHA website with link to sponsor website**
- **Right to distribute promotional materials**
- **Right to insert product sampling and/or advertising in VIP Bags**
- **Announcement of your Sponsorship throughout the 5 days of Show**

**For additional information contact:**

**Felicia Morejon  
305-916-8609**



# **Sounding Board Sponsor**

**\$4,000**

- **Opportunity to place your farm or company logo on Main Arena Sounding Board .  
Sounding board is featured heavily on livestream and logos are placed at both ends of the sounding board, creating an optimal advertising opportunity.**

- **(1)Banner placed on the rail (Show Ring)  
(Sponsor to provide banner no later than 4/01/2024)  
Banner must be 3 ft high x 7 ft wide**

**Banners not meeting these specifications will be placed elsewhere on the Showgrounds**

- **Announcement of your Sponsorship throughout the 5 day Show**

**For additional information contact:**

**Felicia Morejon**

**305-916-8609**

# **Main Arena Horse Entry Pillars**

**\$2,500**

- **Opportunity to place your farm or company logo on (2) pillars placed inside main arena where all Horses will enter and exit.**

**Pillars are featured heavily on livestream, photos and video, creating an optimal advertising opportunity.**

- **(1)Banner placed on the rail (Show Ring)  
(Sponsor to provide banner no later than 4/01/2024)**

**Banner must be 3 ft high x 7 ft wide**

**Banners not meeting these specifications will be placed elsewhere on the Showgrounds**

- **Announcement of your Sponsorship throughout the 5 day Show**

**For additional information contact:**

**Felicia Morejon**

**305-916-8609**

# Banner on Rail

**\$250.00**

- **Opportunity to place (1) banner on the rail in the main arena. Banners must be no larger than 3 ft tall x 7 ft wide and must be supplied to Show Management no later than 4/01/24**

- **For additional information contact:**

- **Felicia Morejon**
- **305-916-8609**